

Interface Design for Mobile Devices

Introduction

Screen sizes seem to diversify more and more with the introduction of new devices such as smartphones and digital tablets. With the small screen restrictions on mobile phones, interface design poses more new challenges when designing user interaction with such device. Good user interfaces are crucial for good user experience. The experience of using the web application would not be brought to a higher level if the user interface were not created as intuitive and attractive as possible.

This course focuses on designing the Graphic User Interface (GUI) that helps not only enhance the aesthetic value of the interface but the usability for a better user experience.

Course Objective

Upon completion, participants will acquire the skills/techniques to :

1. Understand the elements of user experience when designing interface for mobile phones
2. Study and select the appropriate visual language for your eDMs
3. Create the visual design (images, colours, text and graphics) for mobile interface (buttons, icons, etc.)
4. Achieve the balance of usability and design

Who Should Attend

Web Developer, Mobile App Developer and individual who is interested in creating good interface design to enhance their mobile web site or application and offer good user experience.

Course Outline

- ⇒ Understanding the constraints when designing mobile interface
- ⇒ Designing the mobile interface using graphic softwares
- ⇒ How to avoid usability pitfalls in mobile user interfaces, including design mistakes
- ⇒ How to create images and graphics, apply good typography and colours when designing interface that is of usability and aesthetic values

Duration

2 days