

Creating interactive content using Flash

Introduction

In the today's competitive business environment, interactive content poses an important factor in content delivery to hold and engage audience's attention. Dynamic display of content with interactivity usually outperform a static content in that it allows audience to have full control and quick access of what they like to view within a site.

In this 2-day "hands-on" course, participants will be introduced to the techniques in creating interactive web content, rich media advertisement and presentations. Participants will acquire the skill in integrating images, graphics, animation, video and audio to create a compelling interactive experience.

Course Objective

Upon completion, participants will acquire the skills/techniques to :

1. Understand the basic principles of motion
2. Create graphics, text and symbols for animation
3. Use basic actionscript to create interactivity
4. Create an interactive content and flash animation
5. Embedding sounds and video

Who Should Attend

For any personnel who is interested in creating dynamic animated and interactive content for on-line media.

Course Outline

- ⇒ Understand the principle of motion and applying it when creating animation
- ⇒ Getting acquainted with Flash interface
- ⇒ Working with graphics, images and text
- ⇒ Create interactive content using actionscript
- ⇒ Create motion and shape animation
- ⇒ Integrate sounds and video
- ⇒ Publishing Flash documents

Duration

2 days